

## **FACTSHEET No. 4**

### **DISTRIBUTION**

1. Bread is baked to order for the smallest corner shop to the largest supermarket. Because of its shelf life bread is made every day and delivered direct to the retailer.
2. We do lots to ensure we minimise the environmental impact of bakery distribution, including modern, low emission vehicles; taller vehicles capable of holding more bread; efficient routing of vehicles and driver training. Not only that, most of our deliveries take place in the early morning so we don't clog the roads during the day.
3. We deliver bread daily to every shop and store so that we can get the freshest bread to you but this can result in lots of food miles, however, it is worth noting that 80% of UK consumers are within 30 miles of a bakery.
4. We deliver bread in returnable plastic bread baskets which means they can be reused minimising the amount of single use packaging.

The environmental impact arising from the manufacture of an item of packaging becomes less significant the more it is used. Bread baskets meet this criterion.

The introduction of the current legislation on packaging waste has highlighted the environmental advantages of reusable containers for the transport of all types of goods.

The only environmental impact of the distribution of bread by plastic bread baskets is:

- Transport – this is incurred whatever packaging is used
- Basket washing – this is essential in the interests of hygiene and food safety.