



COVID-19 Stakeholder and Influencer Toolkit

Overview

Although most legal restrictions in England have been lifted, COVID-19 has not gone away, so it is crucial that we remain vigilant.

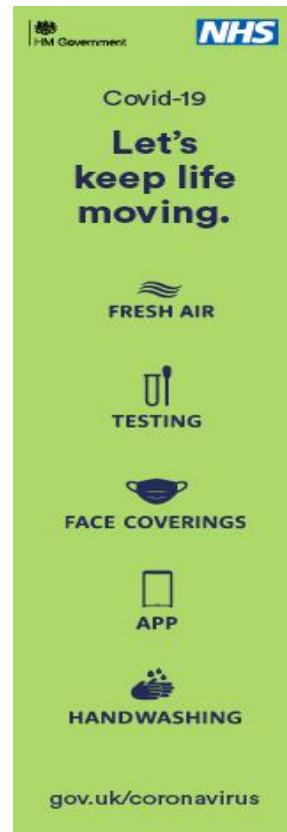
Please continue to [wear face coverings in crowded indoor spaces](#), wash your hands regularly, let in fresh air when you are indoors, use the NHS COVID-19 app and get tested regularly.

From this week, [daily contact testing will be offered to more emergency service and critical workers](#) who would otherwise need to self isolate.

The [NHS COVID Pass has also been launched](#), which enables people to demonstrate their COVID status safely and securely.

Key messages

- We must all remain cautious and follow safety advice.
- Daily contact testing is being offered to more critical workers.
- The NHS COVID Pass is now in operation.





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Let's keep life moving

Together, we can all help stop the spread of COVID-19. Remind your networks of the new campaign 'Let's keep life moving' to promote safe behaviours.

How you can help

- Use the images, to the right, on your social media channels or send them out via WhatsApp.
- Download assets from the [Public Health England resources centre](#) to help with COVID-19 messages.





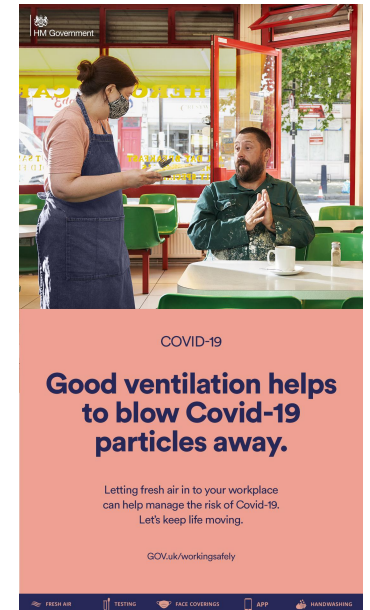
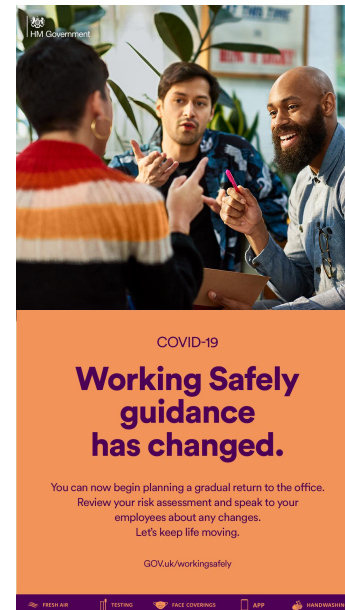
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Let's keep life moving - How to keep safe at work

There are social media assets for businesses to use in messages to employees about working safely.

How you can help

- Download [assets from the Public Health England resources centre to help with COVID-19 business messages.](#)





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Vaccines

Vaccines are the way out of this pandemic. Deputy Chief Medical Officer Professor Jonathan Van-Tam has said that [COVID vaccines have prevented 60,000 deaths in England](#).

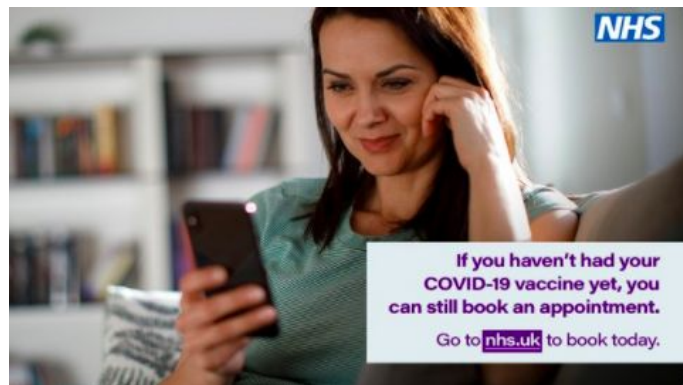
More than 46.6 million people have now received their first COVID-19 vaccine dose and more than 37.6 million have had their second dose.

This week, the [chief midwife for England has urged pregnant women to get vaccinated](#) to protect them and their babies against severe illness and premature birth.

[Vulnerable young people at greatest risk from this virus can now benefit from vaccines](#).

How you can help

- Let your networks know [all adults, aged over 18, can now book a vaccine](#).
- Share a [video by Professor Jonathan Van-Tam about vaccines](#).





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Testing

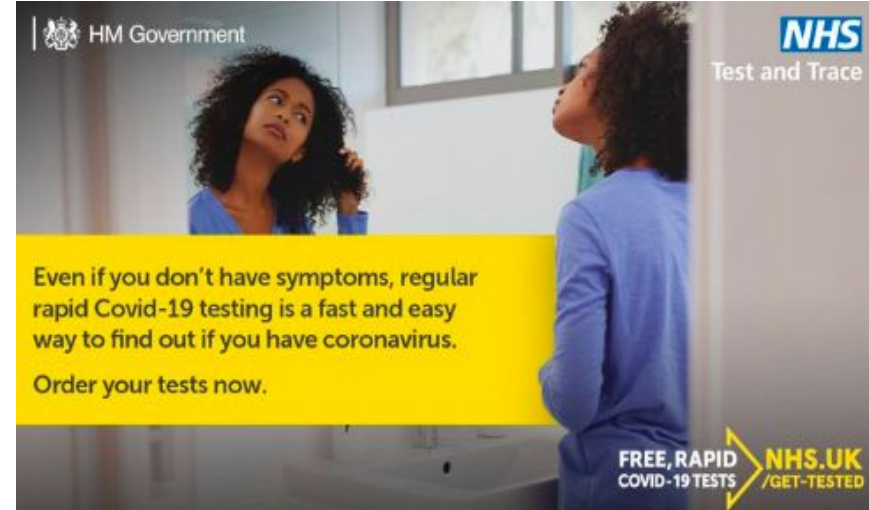
COVID-19 continues to be a problem we all live with. You can transmit the virus even after you've had the vaccine and not everyone is vaccinated.

One in three people who catch the COVID-19 virus will not show any symptoms at all. It is important we keep testing to protect ourselves, the people we love, and our communities.

Everyone is encouraged to take a [free rapid lateral flow test twice a week](#) to help stop the spread of COVID-19. Routine testing is an important part of detecting and understanding new variants.

How you can help

- Use these [images in different languages](#) to tell your networks about testing and to inform them that rapid tests are available by calling 119, via the NHS COVID-19 app, or [the NHS website](#).





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Travel abroad

Travel is different. Different countries have a red, amber or green rating for COVID-19 and [there are different rules about travelling to and from them.](#)

How you can help

- Share the [rules people must follow when arriving in England](#) from different countries with your networks.
- Share the [step by step guidance on travelling abroad.](#)

Department for Transport

International Travel: Traffic Light System

MEASURES	GREEN COUNTRY	AMBER COUNTRY	RED COUNTRY
Passenger Locator Form	✓	✓	✓
Pre-departure test (only for ages 11+)	✓	✓	✓
Quarantine	✗	10 days	10 days in a managed quarantine hotel

HM Government

Travel Checklist

Before you travel, be prepared and check you have:

- ✓ Six months validity on your passport
- ✓ Travel and health insurance cover
- ✓ Valid COVID health documentation and,
- ✓ If carrying food, plant or drink products, know the rules.

Have all documents ready for inspection.

Be prepared: [GOV.UK/travel-abroad](https://www.gov.uk/travel-abroad)