



THE 2023 BAKING FORUM

**A GUIDE FOR DELEGATES
AND SPEAKERS**

**Friday 19th May 2023
The Queens Hotel, Leeds**

Endorsed by the **FEDERATION OF BAKERS** and the **ASSOCIATION OF BAKERY INGREDIENT MANUFACTURERS**

SUPPORTING THE BAKERS BENEVOLENT SOCIETY FUND

How
can the
government
help?

Where
are we
now?

What's the
net zero
perspective?

FOR THE Baking Industry BY THE Baking Industry

Where are
we going with
sustainability,
supply chains
and cost?

Attendees will have the opportunity to listen to keynote speakers and discuss topics that will have a significant impact on the future of our baking industry.

What
do the
experts
think?



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WHY is this event needed?

The Baking Forum is a new and forward looking event for 2023, designed for the baking industry, by the baking industry.

This will be a milestone event where the industry comes together, where future challenges can be openly discussed and potential solutions shared.

Endorsed by the Federation of Bakers and the Association of Bakery Ingredient Manufacturers (ABIM); this unique one day event will bring together over 200 delegates and is open to all baking industry professionals, key service providers and ingredients suppliers.

Already supported by key industry figures including AB Mauri, Frank Roberts, Zeelandia and Fine Lady Bakeries, this unique and ground-breaking event is an outstanding opportunity to connect with your industry peers.

We are proud to support the Bakers Benevolent Society Fund.



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WHAT will this event include?

Sustainability

Future
trends

Financial
challenges

Reaching
net zero



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As a Baking Industry professional, you, your peers and key personnel from within the Baking Industry are invited to attend The Baking Forum. An inaugural, groundbreaking one-day conference, with industry leaders, sector specialists and industry visionaries, sharing their knowledge and vision for the future of our industry.

Hot topics will include: a market insight; future trends, opportunities and challenges; driving sustainability and reaching net zero; and how can the government support the food industry? Plus you'll have the opportunity to put your question to an industry panel of experts.

In addition, we will be hosting a Gala Dinner for all delegates to attend on the evening of Friday 19th May 2023. It will be an opportunity to continue to network in a relaxed and informal setting, to continue conversations and build partnerships.

There will also be opportunities to make your voice heard by exhibiting or by sponsoring elements of The Baking Forum. Please contact us for more details.

Full details of the programme of speakers will be released in the near future.

Put simply, it will be the baking industry event of the year.

Make sure you're part of it.

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Delegate TICKET Prices

Tickets to attend The Baking Forum 2023 are priced at

£375 + VAT per person.

What's included?

- A full day of conference with presentations from industry leaders and specialists
- The opportunity to meet with exhibitors throughout the day
- Networking opportunities with colleagues and peers
- Refreshments and lunch throughout the day
- Access to the Gala Dinner, with drinks reception and entertainment until midnight

*Your ticket price does not include accommodation which can be booked directly with the hotel. The Gala Dinner includes a glass of prosecco on arrival. All other drinks are to be purchased directly at a cash bar (including any wines/drinks for your table).

Accommodation

Accommodation can be booked directly with The Queens Hotel, Leeds.

Special rates have been secured for delegates until 19/3/2023 or until our allocation runs out: £139 per room, per night for single occupancy, and £149 per room, per night for twin/double occupancy.

To book call **0330 107 1599**

or email: stay@thequeenscollection.co.uk using reservation code: TBF-23.



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The QUEENS Hotel



The venue for The Baking Forum 2023 is The Queens Hotel, Leeds.

Part of the QHotels collection, the four star hotel was recently transformed in a £16 million refurbishment.

With excellent conference facilities, 232 stylish bedrooms and an excellent food and drink scene, it's the perfect venue.

What's more it's located right next to Leeds train station.

You can discover more about The Queens Hotel at:
www.thequeensleeds.co.uk



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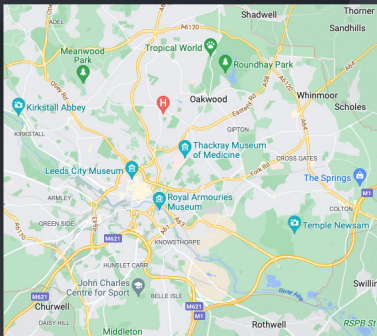
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Why LEEDS ?



Leeds with its excellent conference facilities, is a city bursting with life. At Leeds' heart is a thriving independent food scene, renowned for its diversity, energy and innovation. The Man Behind the Curtain boasts a Michelin star. A well renowned retail destination, with fantastic shopping, Leeds is where big brands meet Victorian arcades.

If you find yourself with a few extra days on your hands, you'll find some of the UK's most spectacular areas of natural beauty within easy reach of the city.



Leeds is at the heart of an easily accessible network of road, rail and air transport. At the crossroads of the M1 and the M62 motorways, connecting north and south, east and west. It's an effortless train journey with regular intercity connections to all corners of the country meeting at the busiest station in the north of England.



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Contact US

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Thank YOU



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